



Corporate Fact Sheet

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WHO WE ARE	GridIron Software is the leading provider of workflow and performance tools for creative professionals. Founded in 2002, the company's mission is to help creative professionals be more productive while maintaining full control over the way they work. The company's newest product, GridIron Flow, is a groundbreaking new visual workflow manager that keeps creative professionals streamlined and informed. GridIron Software's product line also includes GridIron Nucleo and GridIron Nucleo Pro 2, tools that help users manage their After Effects workflow. For more information on the company, please visit www.gridironsoftware.com and subscribe to the GridIron Software blog at http://www.gridironsoftware.com/blog/
FOUNDED	2002
OWNERSHIP	GridIron is a privately held company
MANAGEMENT	Executive Team Steve Forde - President Warren Gallagher - Chief Technology Officer Dave Longbottom - Chief Operating Officer Michelle Van Tol - Chief Financial Officer Board of Directors Dave Longbottom - Chairman Steve Forde - President Tom Lunan - Director Thomas Birch - Board Member William Woodward - Board Member
PARTNERS	Adobe, Apple, IBM, Microsoft, Mogo Media
INVESTORS	Anthem Ventures, Propulsion Ventures, BEST Funds
KEY PRODUCTS	GridIron® Flow Flow is a groundbreaking new Visual Workflow Manager that keeps creative professionals streamlined and informed. Flow gives users a total understanding of their projects. For the first time, users can see how all the pieces fit together, in one simple, elegant interface. With instant access to any file or version needed, creative professionals get a lot more done in a lot less time – without having to do anything differently. GridIron® Nucleo® Pro 2

Nucleo Pro 2 is the market-leading workflow tool for Adobe After Effects CS3 and 7 that gives users creative options for render and preview workflow on multi-core or multi-processor workstations.

GridIron Nucleo®

Nucleo is a high performance workflow plugin that lets users get the most out of After Effects 6.5 and 7 on multi-core or multi-processor workstations. Maximizing CPU usage to deliver faster renders and previews, Nucleo gives users more time to be creative.

AWARDS

Macworld Best of Show 2008
2008 NAB Vidy Award